



Government Post Graduate College New Tehri ( Uttarakhand )

राजकीय स्नातकोत्तर महाविद्यालय नई टिहरी, उत्तराखण्ड



## DEPARTMENT OF COMMERCE

### FIELD REVIEW REPORT / INDUSTRIAL TOUR VISIT

CLASS : B.Com -1<sup>st</sup> Year , 2022 Batch (NEP BATCH).

DATE : 1<sup>st</sup> June, 2023

Time : 10 hrs

Mode of Transport : Walk



After the Corona era the need for the field visit was intensely required. The introduction of the NEP based syllabus also mandates that the students are given the relevant exposure time and again. To re-start with the process the students from Commerce were taken to the Agriculture Based Dairy Industry. The students were given the technical know-how of the Dairy Project in the District. The strengthening of the economy and contribution of the Milk Industry in the Development of the District was duly discussed. The students enthusiastically asked the questions and also explored the potential of self employment, Entrepreneurship in the District. The NEP first batch was keenly interested in exploring the real life study tours and also learnt about the marketing, trade aspects of the necessity goods. Around 20 students (List of Students attached) along with faculty participated in the program. The details of faculty taking initiative in the aforesaid program is also duly attached.

### Concepts and Dimensions Explored by the Students:-

- All Practical Fields of Commerce: Finance, Management, Marketing, Production, Rural-Marketing, Entrepreneurship.
- The role of Women in Agro - Product Employment.
- Traditional know-how and Employment fields.
- Nature Walk
- Community Development
- The strength and potential areas for futuristic research
- The expansion and the need of the Product diversification
- The need for E-Marketing channels
- Adulteration in Milk and the means to check the same by means of Technology.



The students were thrilled to take up the activity and were offered the flavored milk on the World Milk Day Celebration. The students were also gifted with lactometers to gauge the quality of the **Milk they Drink** 😊. The entire trip was essential to see the practical flavor of various dimensions of Commerce. Overall it was a great learning experience for the students and faculty.

### Futuristic Plan pertaining the Criteria: -

- More exposure visits
- Internship facilitation
- Compulsory project reports
- Research activities in the field of entrepreneurship and employability
- Industrial collaborations

Handwritten signatures and initials at the bottom of the page.

कार्यालय प्राचार्य, राजकीय स्नातकोत्तर महाविद्यालय, नई टिहरी, टिहरी गढ़वाल।

आदेश सं. 56/रा.शै.भ.म. / 2023-24

दिनांक 01 जून, 2023

**शैक्षणिक भ्रमण कार्यालय आदेश**

वाणिज्य संकाय एवं राजनीति विज्ञान विभाग के प्रार्थना पत्र दिनांक 01 जून, 2023 में प्राप्त कराया गया कि स्नातक एवं स्नातकोत्तर के पाठ्यक्रम में इन्डस्ट्रियल विजिट (शैक्षणिक भ्रमण) का कार्यक्रम यू0जी0सी0 गाइड लाईन के तहत करवाया जाना प्रस्तावित है। जिसके लिए दोनों विभाग संयुक्त रूप से अपनी-अपनी कक्षाओं के छात्र/छात्राओं को इन्डस्ट्रियल विजिट (शैक्षणिक भ्रमण) हेतु आचल डेयरी प्लाट, नई टिहरी में आज दिनांक 01 जून, 2023 (वैश्व दुग्ध दिवस) पर जाने की अनुमति प्रदान की जाती है। इन्डस्ट्रियल विजिट (शैक्षणिक भ्रमण) हेतु निम्न प्राध्यापकों को आदेशित किया जाता है कि वे सावधानी पूर्वक से उक्त भ्रमण कार्यक्रम को सफल बनाते हुये, भ्रमण कार्यक्रम की रिपोर्ट IQAC को सकलन हेतु प्रेषित करेंगे तथा महाविद्यालय/विभाग वेबसाइट पर अपलोड करना सुनिश्चित करेंगे।

1. डॉ0 मैत्रेयी थपलियाल, असि0प्रो0-वाणिज्य संकाय
2. डॉ0 भारती जायसवाल, असि0प्रो0-वाणिज्य विभाग
3. डॉ0 सतेन्द्र डौंडियाल, असि0प्रो0-वाणिज्य
4. डॉ0 मीनाक्षी शर्मा, असि0प्रो0-राजनीति विज्ञान विभाग

-संयोजक

-संयोजक

-संयोजक

-संयोजक

प्राचार्य

राजकीय स्नातकोत्तर महाविद्यालय,  
नई टिहरी, टिहरी गढ़वाल।



01/06/23

## सम्मेलन विमर्श एवं शैक्षणिक अभियान

वर्षाभ्यास शिवालय एवं मानविकी एवं समाज विज्ञान परामर्श के संयुक्त तत्त्वधान में सात दिनांक 01.06.2023 को उद्योगिता विकास एवं एक शैक्षणिक अभियान का आयोजन किया गया जिसमें छात्र/छात्राओं का अंशाल डेयरी फॉर्म, नई विधियों का अभियान कराया गया।

इस अवसर पर निम्नलिखित प्राध्यापक/छात्र-छात्राएँ उपस्थित रहे।

क्र.सं.	प्राध्यापक/छात्र-छात्राएँ	पदनाम/कक्षा	हस्ताक्षर
1.	Dr. Bharti Jaiswal	Asst Prof	Bharti
2.	Dr. Manprey Thapliyal	Asst Prof	Manprey
3.	Anil	B.com 2nd sem	Anil Negi
4.	Aarti	B.com 2nd sem	Aarti
5.	Neeraj	B.com 2nd sem	Neeraj
6.	Shankar	B.com 2nd sem	Shankar
7.	Alkita Negi	B.com 2nd sem	Alkita
8.	Zoya Khan	B.com 2nd sem	Zoya
9.	Sargi Uniyal	B.com 2nd sem	Sargi
10.	Anchal Rundiya	B.com 2nd sem	Anchal
11.	Dr. MINAKSHI SHARMA	Asst. Prof	Minak
12.	Bharti	B.A Ind sem	Bharti
13.	Kajal	B.A 2nd sem	Kajal
14.	SUNITA SHARMA	BA II <sup>nd</sup> SEM	Sunita
15.	Anisha	B.A II <sup>nd</sup> sem	Anisha
16.	Komal	B.A II <sup>nd</sup> sem	Komal